



RISE 2022 **WOMEN'S** **LEADERSHIP** **CONFERENCE**

EXHIBITOR PROSPECTUS

For the first time, RISE 2022 is featuring a Virtual Exhibit Hall that is fully customizable to draw attention to your company, organization, or program. Your participation provides our attendees the opportunity to engage with your offerings and services. Attendees include women leaders, staff, and students in non-profit, government, business and higher education who want to connect and learn of opportunities that they would not have elsewhere.

The Whova platform is easy to setup and attendees will be able to interact with you through desktop and mobile app. Reserve your booth today and start setting up your booth so that attendees can plan on connecting with you.

Virtual Venue

Participation as an Exhibitor will provide you an opportunity to showcase innovative services and interact with attendees through Whova, our virtual event platform. Each Exhibitor will be granted access to the Exhibit Portal where you can customize your company profile and increase brand visibility with video streaming and information sharing. The event app lets exhibitors conveniently engage with visitors, collect quality leads, and schedule meetings with attendees from your smartphone. From the app, exhibitors can take advantage of the promotional features by offering coupons, raffles, and giveaways to drive traffic to their booth.

Includes:

- Registration for 1 exhibitor
- Customizable booth with your website link & images.
- Realtime messaging with attendees.
- Video chat with attendees.
- Create community chats.
- Offer program, event, product, job opening promotions.
- Offer promotions, showcase products/services live, promote job openings.
- Whova app download with SmartProfiles lead retrieval technology, built-in meeting scheduler, and information export to CRM systems.

EXHIBIT HALL RESERVATION

\$50